

BUS 204 : Management Principles

This course is designed for both business and non-business majors to develop management skills such as decision making, motivating, communicating, team building, conflict management and empowering others. Students are encouraged to view management quite broadly as it applies to their own social, family, work and school lives. The focus is on managing as an individual, within groups and as the member of some form of organization — including those in which students will pursue their career aspirations, no matter the discipline. Students are engaged in hands-on exercises, case studies and group assignments. This course will begin the preparation for future management or self-employed roles. It is also useful for anyone who will enter the workforce and face the challenges inherent in managing oneself and working with others effectively.

Credits 4

Prerequisites

[WRT 101](#) or eligible AP credit.

Semester Offered

Offered fall and spring

Course Definition

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